

Fractional CFO & Finance Readiness

Senior Finance Leadership. Investor-Ready Outcomes. Without Full-Time Cost.

Who we Serve

- ◆ Series Seed to Series B companies with founder-led finance
- ◆ Companies 3–6 months from fundraising needing investor-ready financials
- ◆ Scaling businesses expanding across Singapore, India, or broader SEA
- ◆ Portfolio companies requiring board reporting, KPI packs, and controls
- ◆ Businesses preparing for institutional diligence or corporate governance upgrade

Who we Serve

What We Deliver	Outcome for Your Business
CFO Leadership	Manage the finance function, own the numbers, represent finance to board and investors
Investor-Grade Financial Model	Finance model, scenario planning, funding ask logic, unit economics
Board & Investor Reporting	Monthly MIS, KPI dashboard, variance commentary, cashflow visibility
Finance Controls	Approval workflows, spend controls, chart of accounts, accounting hygiene
Cashflow & Runway Management	Cashflow, 1-2 Year operating forecast, burn analysis
Fundraise Narrative	Align financial model to investor narrative, prepare for diligence Q&A
Regional Finance Setup	Entity structure, compliance, payroll, multi-currency, cross-border tax
Finance Transformation	AI-powered MIS, automated reconciliation, ERP integration, reporting automation

Engagement Options

Engagement Type	Duration	Pricing Model	What You Get
Finance Readiness Diagnostic	1-2 days	low cost	Assess current state; identify gaps before fundraising or scale
Fundraise Sprint	4–8 weeks	Project-based	Full investor-ready pack: model, reporting, narrative, controls
Fractional CFO Retainer	Ongoing	Monthly retainer	Part-time CFO leadership ~ 2 to 5 days per month
Finance Transformation	8–12 weeks	Project / retainer	AI-powered automation of MIS, reconciliation, reporting

Why HLS is different?

- ◆ We sit between accounting execution and strategic CFO leadership, not just bookkeeping
- ◆ We help founders translate numbers into investor confidence
- ◆ We support companies before they can justify a full-time CFO hire
- ◆ We combine CFO advisory with AI-powered finance transformation, no other firm does both
- ◆ Global network: Singapore, India, Japan, SEA, UAE, Europe, USA ~ one team, multiple geographies